







MASTERS PROGRAMMES 2026 INTAKE



INTRODUCTION

Why Hong Kong?

HKU Business School Rankings



05

03

Our 2024-2025 student community at a glance

Regions Represented	
Accessio	India
Singlem	Indonesia

06



07





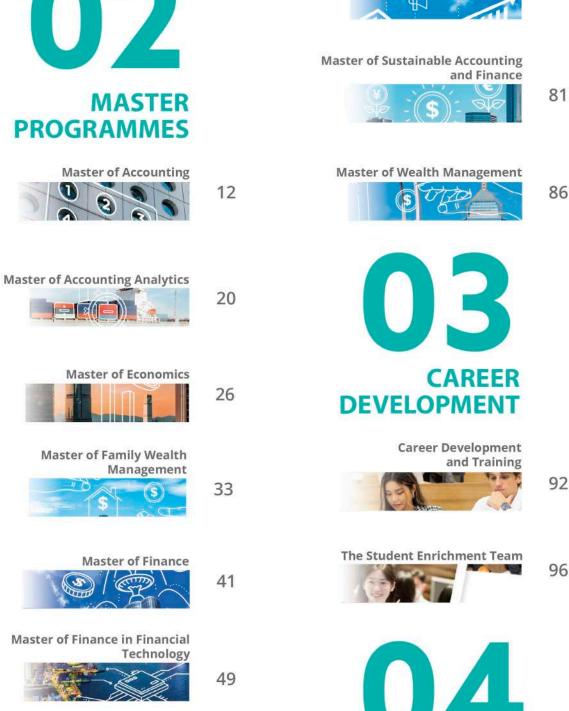




General Facts

11









Master of Science in Marketing

73





st st

Freest economy: World No.1

Since 1996 (Canada-based Fraser Institute)

3 rd

World No.2

Business-friendly tax system
(PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

World No.3

Ease of Doing Business (The World Bank Group: Doing Business Report 2020)



World No.4

Global financial centre (The 2023 Global Financial Centres Index 33rd Edition)



World No.3

World Competitiveness Ranking 2025

HKU Business School

Faculty Members

Vision

To be a leading, globally-impactful academic institution of business and economics.

Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-renowned and prestigious universities around the globe 180+
Faculty Members
(Full time)

19 Regions

Including: Australia, Canada, France, Singapore, Sweden, U.K and U.S.A etc.

Rankings

The University of Hong Kong



No. 11 in the World

No. 10 in the World

QS World University Rankings 2026 QS Graduate Employability Ranking 2022

No.4 in the World

Times Higher Education (THE) World's Most International Universities Ranking 2025



No. 35 in the World

Times Higher Education (THE) World Universities Ranking 2025

Our

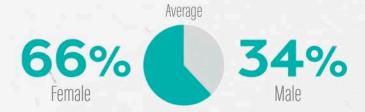
2024-2025

student community at a glance

Regions Represented

Australia	India	Singapore
Belgium	Indonesia	Spain
Canada	Israel	Switzerland
China	Italy	Taiwan
Denmark	Japan	Thailand
England	Korea	Turkey
France	Macau	U.S.A.
Germany	Malaysia	Venezuela
Hong Kong	Portugal	Vietnam

Gender



Undergraduate University

Columbia University	Shanghai Jiao Tong University	University of California, Los Angeles
Cornell University	The Australian National University	University of Cambridge
Fudan University	The London School of Economics	University of Oxford
Imperial College London	and Political Science	University of Pennsylvania
King's College London	The University of Hong Kong	University of St Andrews
Korea University	The University of Manchester	University of Toronto
McGill University	The University of Melbourne	University of Washington
Monash University	The University of Warwick	University of Waterloo
Nanjing University	Tsinghua University	Yonsei University
National University of Singapore	University College London	Zhejiang University
New York University	University of British Columbia	
Peking University	University of California, Berkeley	





Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire



HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School.

The Main Campus also features other learning facilities, resources and services needed in university life.



Town Centre

Located at the heart of the city, Admiralty Town of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

Global presence



HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



HKU iCube

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

Quick Facts

TYPE

INTAKE

FORMAT

MEDIUM

DURATION



Master Degree



August



Full-Time



English



Minimum 1 year / Maximum 2 years

Class Days

Normally 2 sessions of teaching per course per week



Course Assessments

a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination

Master of Sustainable Accounting and Finance



Master of Sustainable Accounting and Finance Overview

Empowering Future Leaders in Sustainable Accounting and Finance: Shape a Greener Tomorrow

The Master of Sustainable Accounting and Finance programme at the HKU Business School is designed to provide a coherent and systematic curriculum to fresh college graduates and young professionals. The focus of the programme is preparing young professionals for jobs tackling important and urgent issues on climate change, responsible corporate behaviour, government policies, and

sustainable accounting and finance. The programme aims to educate students about the theoretical foundations, market practices and tools in the area of sustainable accounting and finance. After a comprehensive study in this programme, they can effectively participate in the marketplace, develop a successful career, and contribute to the betterment of our society globally.

Course Exemption

Up to two required courses, except the capstone course, may be granted (normally by examination) if candidates:





can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained; or are holding relevant professional qualifications which were obtained before admission to the curriculum.

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course of the same credit value.

Advanced Standing

Advanced standing of up to two required courses, except the capstone course, may be granted if:



the course is completed at a graduate, postgraduate or master level from a recognized curriculum elsewhere within the last four years before admission to the Master of Sustainable Accounting and Finance curriculum and achieved a good grade in the course; or



the candidate possesses a relevant professional qualification which was obtained before admission to the curriculum.

Advanced standing may be granted and the tuition fee will be adjusted downward by HK\$38,500# per course.

Dragon Yongjun Tang

Programme Director Master of Sustainable Accounting and Finance

Why do I choose Sustainable Accounting and Finance as a master degree?

Sustainable accounting and finance issues are fast developing all over the world. Investment companies, corporate sectors and government agencies are increasingly concerned of environmental, social and governance problems that need to be solved urgently. After a comprehensive study in this programme, they can effectively participate in the marketplace, develop a successful career, and contribute to the betterment of our society.

Top Q&A PROGRAMME DIRECTOR

Sustainable Accounting and Finance is such a new area, may I know the academic focus?

The programme has interdisciplinary academic focus. Students are required to successfully complete courses on ESG from the perspectives of finance, accounting, economics, management, and so on. Students will grasp the key ideas of climate economics, sustainable investment, ESG ratings, and so on. Some topics will cover the latest technological developments such as the blockchain-based digital green bonds. Students will gain fundamental knowledge and develop critical thinking about sustainable accounting and finance.

Top 5 questions about the Master of Sustainable Accounting and Finance programme, answered by our Programme Director

Prof. Dragon Yongjun Tang.

What is the proportional allocation of 'E', 'S' and 'G'?

The curriculum does not treat the three components of ESG equally. Instead, the 'E' component is given more weight and focus than the 'S' and 'G' components. Students will learn sustainable and green financial products. They will also study ESG disclosures and reporting. Other topics include carbon market and climate finance

How does the capstone project work?

The capstone project course is one of the most special features of this programme. It is a good opportunity for students to apply what they have learned in the programme to actual corporate and market situations. Students can work with industrial corporations, investment firms or government agencies to provide effective solutions to practical problems related to ESG issues. Examples include corporate ESG management, sustainability strategies, and building ESG portfolios. Experiential learning and knowledge exchange are encouraged. Students can also work on a research project under the supervision of course instructors.

What is the professional development from this programme?

The graduates will play critical roles in achieving the United Nations'
Sustainable Development Goals and the two-degree temperature
of Paris Agreement in corporations, financial institutions and
government agencies. The courses will cover important topics
faced by investors, managers, and policy makers, such as
science-based target setting. Many ongoing innovations such as
green, sustainable, sustainability-linked bonds will be explained
in classes. ESG disclosure and reporting standards will also be
taught in detail and help students to jump start their career in
related areas. Students will engage in debates and address
controversies on ESG issues. Some graduates will become
chief sustainability officers or other top executives of
their organizations.

5 + 3 + 3 + 1 = 12

FUNDAMENTAL CORE COURSES COURSES COURSES

Fundamental Core Courses (Five Courses)

Corporate Finance and Sustainability Valuation

ESG Accounting and Business Ethics

ESG Reporting: Concepts and Practices

Green and Sustainable Finance

Sustainable Investment and Portfolio Management with ESG

Advanced Core Courses (Three Courses)

Carbon Markets and Climate Finance

Corporate Governance and Social Responsibility

ESG and Impact Investing

Elective Courses (Three Courses)**

Current Topics in ESG

Environmental and Resource Economics

ESG Regulations and Management

International Study Field Trip

Practicum of Sustainable Accounting and Finance Sustainable Supply Chain, Production, and Consumption

The Economics and Science of Climate Change

Capstone Course (One Course)

ESG Practical Applications

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

** Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Sustainable Accounting and Finance programme.

*** Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

Scholarship

Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 10% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship

Up to 14 scholarships shall be awarded, starting from the academic year 2022-2023, to Year One students, available to all masters programmes offered by the HKU Business School on the basis of academic performance in the respective programmes and their contributions to the community of masters programmes. The Scholarship shall be of the value of HK\$10,000 each.

Tuition Fee \$462,000*

A deposit of HK\$154,000* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module.

* Subject to change and final approval of the University.

HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

Personalised Mentorship

- Tailored 1-on-1 mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

Free International Learning Opportunities

Complimentary international trips, allowing you to explore global business opportunities and enhance competitiveness across cultures

All eligible candidates*** are automatically considered; no separate application is required.

***Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

Admission Requirements

To be eligible for admission to our programme, you must:







Obtain a TOEFL/IELTS score if you are not from an English-medium university Obtain statements from two referees, regarding suitability for the programme

Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:

TOEFL Internet-based

or 550

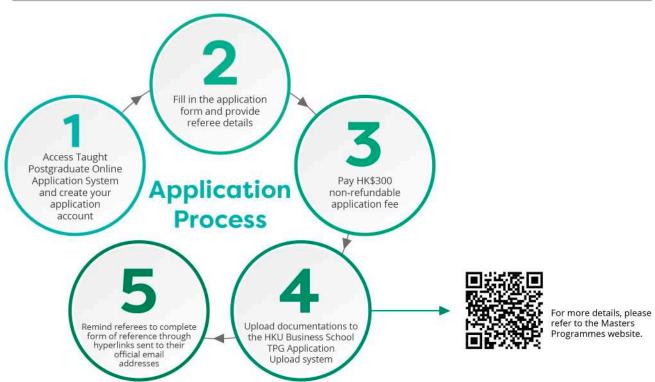
or FELTS

with no subtest below 5.5

GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number

TOEFL: 9671; GRE: 2482



Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- · Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the
 application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students

for success in the world of work.

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.



Partial Employers List

Banking and Financial Services:

Bank of China	China Construction Bank	China Merchants B	ank DBS
Futu Securities	Goldman Sachs	Guotai Junan Internatio	onal HSBC
Huatai International Fi	nancial Holdings	ICBC Asia	Ping An

Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
			A.	

Technology:

Alibaba	Amazon Web	Services	Ву	teDance		Huawei
IBM Consulting	Insta36	50	J	D.com	Kua	ishou Technology
Meituan	miHoYo	Ten	cent	Xiaohongsh	ı	Xiaomi

Others:

BASF	Cainiao	Hong Ko	ong Jockey Club	Hong Kong M	onetary Authority
Marriott Inter	national	Midea	OOCL	Pfizer	Trip.com Group

[^] Data based on graduate surveys which was launched in 2024.



Empowering Your Research and Job Market Intelligence with Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

Know Yourself and Your Strengths

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

Plan Your Career

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

Career Development & Training

Expanding Horizons: Explore a Range of Career Development Activities with Us



Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

05

Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges



Student Enrichment Activities

(Aug 2024 - June 2025)

- Industry Talk & Seminar
- Alumni Experience Sharing
- Business Executive Training
- Networking Drinks
- Cultural Diversity Activities
- Community Services
- Inter-house Teambuilding Activities

Professional Training & Seminar

Personal
Development
& Wellness

Networking & Team Building

Competition-based Teaser Program and Workshops

Communication Skills

- Psychology Assessments
- ► Happiness Workshop
- Sports and Hiking
- Counselling and Wellness
 Programme
- Languages
- Public Speaking
- ► Effective Presentation
- Leadership skills
- Soft Skills Training

- Machine Learning
- Financial Database
- Programming & Computer Coding
- Generative Al Course

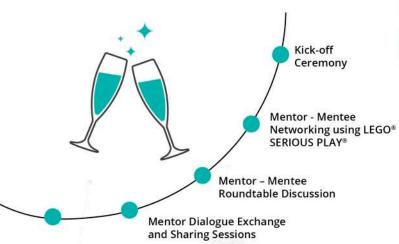


The Student Enrichment Team

Mentorship Programme

The Mentorship Programme aims to provide a platform for all masters students of HKU Business School to explore beyond the classroom and gain real-world insight about the industry and careers from alumni and experienced practitioners (mentor), in order to foster an engaging Masters' community, as well as to contribute their knowledge and experience to nurture the young generation.

Mentorship Activities



Professional Seminars

Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentors Professional Background

Expert Area	Position
ccounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
Family Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance	Global Strategy Leader
Securities	Managing Director
Integration Broker Technology	Partner
nvestment and Trading Professional	Principal Economist
Marketing	Regional Head
Research	
	Vice President





Student Ambassador Programme

Our HKU Business School Masters Student Ambassadors are enthusiastic, passionate, outgoing, and knowledgeable. Ambassadors are very much interested in being leaders, while simultaneously working closely with students and the Student Enrichment Team. Ambassadors are responsible for taking the lead to plan and initiate student-led activities. Ambassadors will have a golden opportunity to meet and be inspired by global leaders and senior executives of different industries as well as establish a global mindset and work with students from different cultural backgrounds.





VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS

















Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.





Email: MAcctadmissions@hku.hk Phone: (852) 3962 1280



MASTER OF ACCOUNTING ANALYTICS

MAAadmissions@hku.hk Phone: (852) 3917 3495



MASTER OF **ECONOMICS**

Email: MEadmissions@hku.hk Phone: (852) 3962 1451



MASTER OF **FAMILY WEALTH** MANAGEMENT

Phone: (852) 3917 2460



MASTER OF FINANCE

Email: MFadmissions@hku.hk Phone: (852) 3962 1271



MASTER OF FINANCE IN FINANCIAL TECHNOLOGY

Email: MFFTadmissions@hku.hk Phone: (852) 2255 0821



MASTER OF GLOBAL MANAGEMENT

Email: MGMadmissions@hku.hk Phone: (852) 3962 1376



MASTER OF SCIENCE IN **BUSINESS ANALYTICS**

Phone: (852) 3962 1246



MASTER OF SCIENCE IN MARKETING

☑ Email: MSMKTadmissions@hku.hk Phone: (852) 3962 1295



MASTER OF SUSTAINABLE ACCOUNTING AND FINANCE

Email: MSAFadmissions@hku.hk Phone: (852) 2255 0812



MASTER OF WEALTH MANAGEMENT

Email: MWMadmissions@hku.hk Phone: (852) 2255 0810







Instagram





LinkedIn









Weibo









Xiaohongshu





280,000+ Alumni



100









Alumni Networks

30,000+HKU Business School Graduates





Network