



**HKU
BUSINESS
SCHOOL**
港大經管學院

Masters
Programmes



MASTERS PROGRAMMES 2026 INTAKE



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Why Hong Kong?



1st

**Freest economy:
World No.1**

Since 1996 (Canada-based
Fraser Institute)

2nd

World No.2

Business-friendly tax system
(PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

3rd

World No.3

Ease of Doing Business
(The World Bank Group:
Doing Business Report 2020)

4th

World No.4

Global financial centre
(The 2023 Global Financial
Centres Index 33rd Edition)

3rd

World No.3

World Competitiveness
Ranking 2025

HKU Business School

Faculty Members

Vision

To be a leading, globally-impactful academic institution of business and economics.

Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-re-
nowned and prestigious
universities around the globe

180+

Faculty Members
(Full time)

19

Regions

Including: Australia,
Canada, France, Singapore,
Sweden, U.K and U.S.A etc.

Rankings

The University
of Hong Kong

No. **1**
in Hong Kong

QS World University
Rankings 2026

No. **11**
in the World

No. **1**
in Asia

QS Asia University
Rankings 2026

No. **10**
in the World

QS Graduate Employability
Ranking 2022

No. **4**
in the World

Times Higher Education (THE)
World's Most International Universities
Ranking 2025

No. **1**
in Hong Kong

Times Higher Education (THE)
World Universities Ranking 2026

No. **33**
in the World

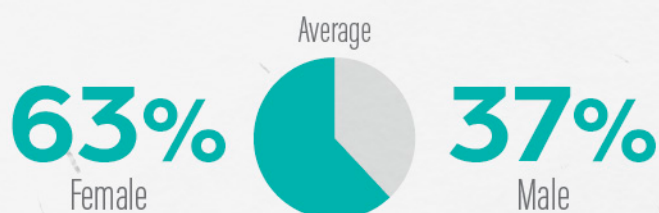
Our 2025-2026

student community at a glance

Locations Represented

Argentina	Hong Kong	Russia
Australia	Hungary	Taiwan
Austria	India	Thailand
Canada	Korea	U.K.
Chinese Mainland	Macau	U.S.A.
Colombia	Malaysia	Vietnam
France	Mexico	
Georgia	Netherlands	
Germany	Norway	

Gender



Undergraduate University

Australian National University	Shanghai Jiao Tong University	Tsinghua University
Carnegie Mellon University	The London School of Economics and Political Science	University of Oxford
Columbia University		University College London
Cornell University	The University of Amsterdam	University of British Columbia
Fudan University	The University of Auckland	University of California, Berkeley
Imperial College London	The University of Chicago	University of California, Los Angeles
King's College London	The University of Edinburgh	University of Cambridge
Korea University	The University of Hong Kong	University of Michigan-Ann Arbor
McGill University	The University of Manchester	University of Toronto
Monash University	The University of Melbourne	Yonsei University
National University of Singapore	The University of New South Wales	Zhejiang University
New York University	The University of Queensland	
Peking University	The University of Sydney	



Life in **HONG KONG**





Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.



HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.



Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

Global presence



HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



HKU iCube

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

Quick Facts

TYPE	INTAKE	FORMAT	MEDIUM	DURATION
 Master Degree	 August	 Full-Time	 English	 Minimum 1 year / Maximum 2 years

Class Days

Normally 2 sessions of teaching per course per week

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  	  	  	  	  	 
 Morning Session	 Afternoon Session		 Evening Session		

Course Assessments a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination

Master of Artificial Intelligence in Business



Master of Artificial Intelligence in Business Overview

Strategise, Innovate and Lead in the Age of AI

The Master of Artificial Intelligence in Business Programme is designed to equip students with specialised knowledge and skills to develop strategies and manage the planning, design, and implementation of artificial intelligence in organisations. The programme explores the opportunities and challenges AI brings to businesses and the responsible management of AI in a corporate setting.

Interdisciplinary Programme

01 HKU Business School

02 School of Computing and Data Science

03 Faculty of Law

Career Prospects of Graduates

Opportunities for graduates include positions in marketing agencies, retailers, financial institutions, IT and AI companies, with roles such as:

- + AI managers
- + Project managers
- + Management consultants
- + AI consultants
- + Product specialists
- + Compliance specialists

Prof.
**Michael
Chau**

Programme Director -
Master of Artificial Intelligence in Business (MAIB)

Why should I choose Artificial Intelligence in Business as a master's degree?

Artificial intelligence (AI) has advanced substantially in recent years, with an ever-growing number of techniques and models offering immense potential for real-world business applications. However, organisations often struggle to fully harness these opportunities and manage them effectively. While many programmes focus on core AI technologies and models, few address the business and management challenges related to this rapidly evolving field. The Master of Artificial Intelligence in Business Programme provides students with cutting-edge knowledge through lectures, case studies and projects. Students will have the opportunity to engage with industry professionals, gain insights into new developments, and build the expertise needed to drive innovation and manage its impact effectively.

Top 4 Q&A

PROGRAMME DIRECTOR

Four frequently asked questions about the Master of Artificial Intelligence in Business Programme, answered by our Programme Director

Prof. Michael Chau

What is the academic focus of this programme?

The Master of Artificial Intelligence in Business Programme aims to offer a comprehensive curriculum that equips students with the essential knowledge, practical skills and industry-specific expertise required for a successful career in artificial intelligence (AI) management.

The curriculum focuses on cutting-edge research and practices in AI management. The core courses provide students with the foundation required for managing AI effectively. Meanwhile, the elective courses offer students the opportunity to specialise in areas of particular interest. The curriculum also includes a capstone project towards the end of the study. Students will have the opportunity to integrate and apply their learning through case studies and a final project. This trains students to address real-world AI business challenges and prepares them for careers in AI management.

How does the programme prepare students for the complexities of AI management?

The programme combines multiple disciplines, including business, finance, information systems, management, strategy, law and ethics, to equip students with a well-rounded understanding of AI management. This interdisciplinary approach enables students to devise innovative AI management solutions and strategies while incorporating diverse perspectives and expertise.

What is the professional development from this programme?

Graduates of the Master of Artificial Intelligence in Business programme can anticipate promising career prospects in various business and management positions. These opportunities include managing and overseeing AI projects in local and multinational organisations, such as marketing agencies, retailers, financial institutions, IT and AI companies, and accounting firms. Roles include AI managers, project managers, management consultants, AI consultants, product specialists and compliance specialists.

Graduates may also pursue opportunities in related fields such as healthcare, legal services, insurance, consulting services, business analytics, accounting services and financial technology. Their specialised knowledge enables them to smoothly transition between subsectors, fostering growth and success in their careers.

5

FUNDAMENTAL
CORE COURSES

+

5

ELECTIVE
COURSES

+

1

CAPSTONE
COURSE

=

11

TOTAL
COURSES

Fundamental Core Courses (Five Courses)

Advanced Machine Learning and
Deep Learning

Fundamentals of AI Models and
Technologies

AI Transformation and Organizational
Change

Responsible AI: Regulations, Safety,
and Ethics

Artificial Intelligence in Business

Elective Courses** (Five Courses)

Accounting and Audit Automation

Algorithmic Trading, Blockchains,
and Cryptocurrencies

Human-AI Interaction and
Collaboration

Management Consulting

Smart Manufacturing and
Operations Management

Advanced Python Programming for AI

Economic Forecasting with Machine
Learning

International Study Field Trip

Managing AI Projects and Products

Strategic Management and
Leadership in the AI Era

AI Marketing Strategy

Generative Artificial Intelligence and
Prompt Engineering

Independent Study Project

Professional Development
Programme

Capstone Course (Choose One)

AI Entrepreneurship

Business Case Analysis Capstone

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

** Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Artificial Intelligence in Business programme.

Scholarship

Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Tuition Fee

\$508,000*

A deposit of HK\$169,000* is required to confirm the admission offer. The balance shall be payable in two equal instalments in one year, irrespective of the number of courses take in each module.

* Subject to change and final approval of the University.

HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

Personalised Mentorship

- Tailored mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

All eligible candidates*** are automatically considered; no separate application is required.

***Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

Course Exemption

Up to two required courses, except the capstone course, may be granted (normally by examination) if candidates:

A

can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere in which a satisfactory grade has been obtained; or

B

are holding relevant professional qualifications which were obtained before admission to the curriculum.

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course of the same credit value.

Admission Requirements

To be eligible for admission to our programme, you must:



Obtain a TOEFL/IELTS score if you are not from an English-medium university

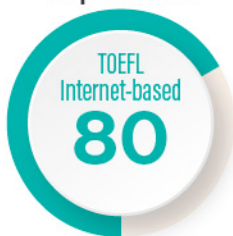


Obtain statements from two referees, regarding suitability for the programme

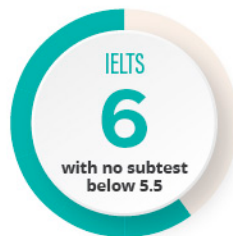


Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:



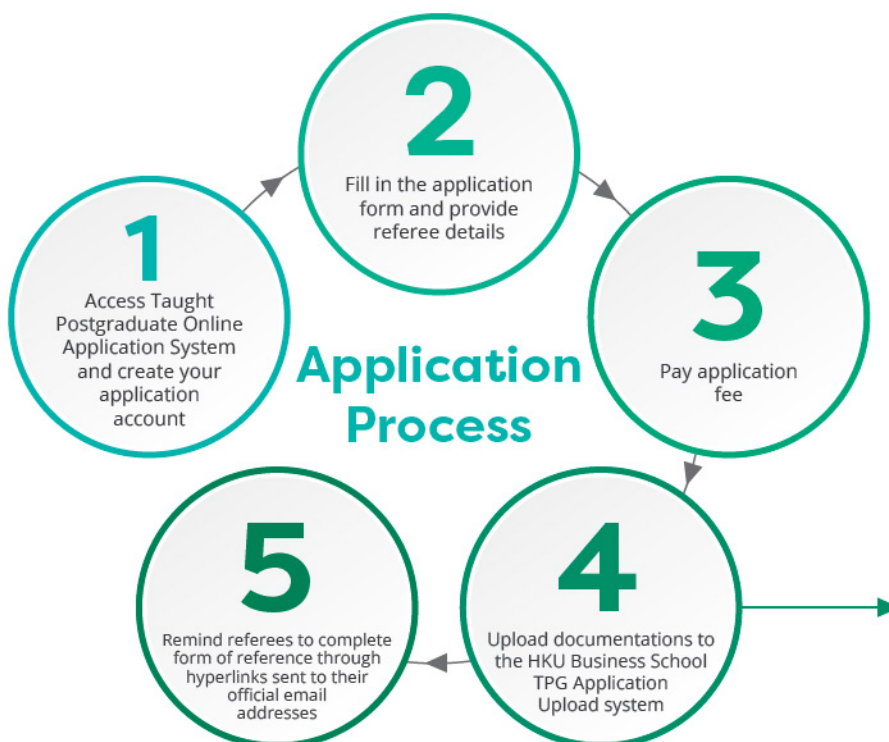
or



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number

TOEFL: 9671 ;
GRE for HKU: 2482;
GRE for Master of Family Wealth Management: 1275



For more details, please refer to the Masters Programmes website.

Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students for **success in the world of work**.

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

01

Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

02

03

Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

04

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.





Partial Employers List

Banking and Financial Services:

Bank of China	China Construction Bank	China Merchants Bank	DBS
Futu Securities	Goldman Sachs	Guotai Junan International	HSBC
Huatai International Financial Holdings	ICBC Asia	Ping An	

Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
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Technology:

Alibaba	Amazon Web Services	ByteDance	Huawei	
IBM Consulting	Insta360	JD.com	Kuaishou Technology	
Meituan	miHoYo	Tencent	Xiaohongshu	Xiaomi

Others:

BASF	Cainiao	Hong Kong Jockey Club	Hong Kong Monetary Authority	
Marriott International	Midea	OOCL	Pfizer	Trip.com Group

^ Data based on graduate surveys which was launched in 2024.



Your Journey, Our Support: Guiding You Every Step of the Way

Tools and Resources

Empowering Your Research and
Job Market Intelligence with
Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

01

Know Yourself and Your Strengths

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

Plan Your Career

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

Career Development & Training

Expanding Horizons: Explore a Range of
Career Development Activities with Us



03

Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + **Crafting Compelling CVs and Cover Letters**
- + **Personal Branding: Maximising Social & Professional Media Impact**
- + **Small Group Mock Interviews: Enhancing Your Interview Skills**
- + **Mastering Presentation and Pitching Skills**

04

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + **Recruitment Series**
- + **Career Fair**
- + **Professional Sharing Seminars**
- + **Expert Recruitment Seminars**

05

Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + **Alumni Sharing**
- + **Fireside Chats with Executives**
- + **Competitions and Challenges**



The Student Enrichment Team

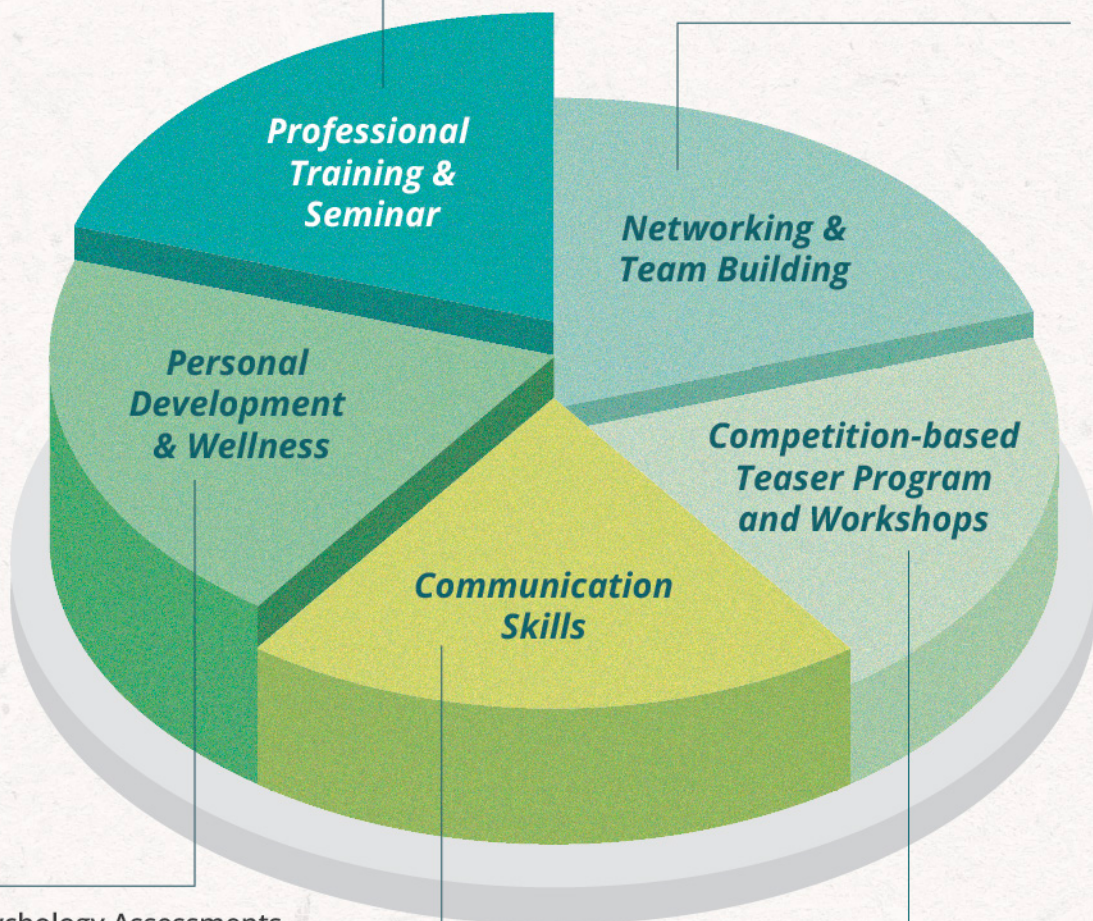
The Student Enrichment Team organises a wide range of events and activities for students and alumni of the specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Competition-based Teaser Program and Workshops. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.

Summary of Student Enrichment Activities

(Aug 2024 - June 2025)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Inter-house Teambuilding Activities



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking
- ▶ Counselling and Wellness Programme

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills
- ▶ Soft Skills Training

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding
- ▶ Generative AI Course

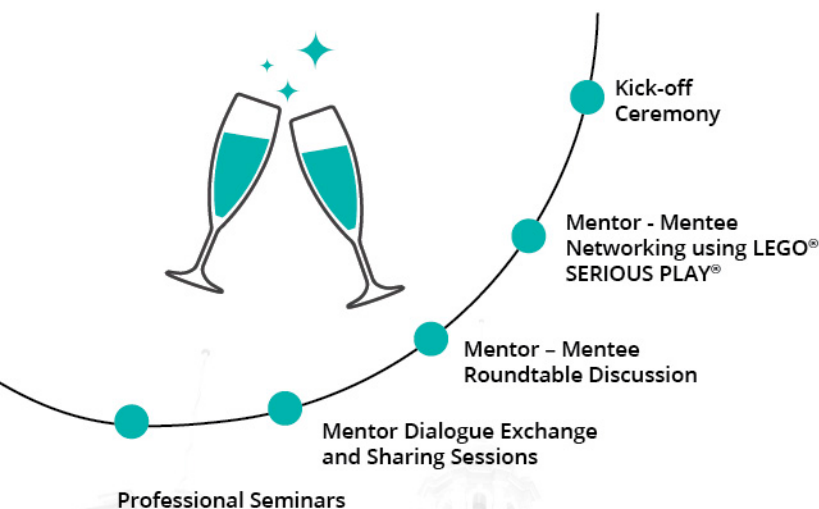


The Student Enrichment Team

Mentorship Programme

The Mentorship programme offers specialized master's students at HKU Business School (**Mentees**) a platform to go beyond the classroom, gaining real-world insights and career advice from alumni and industry professionals in leadership roles (**Executive Mentors**). Additionally, it fosters a vibrant master's community, strengthening connections with these experienced practitioners, as well as to contribute their knowledge and experience to nurture the young generation.

Mentorship Activities



Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
Family Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance Securities	Global Strategy Leader
Integration Broker Technology	Managing Director
Investment and Trading Professional	Partner
Marketing	Principal Economist
Research	Regional Head
	Vice President





Student Ambassador Programme

The HKU Business School Masters Student Ambassadors consist of a dynamic group of enthusiastic, passionate, and knowledgeable student leaders representing the twelve specialized Masters Programmes. As Student Ambassadors (SA), they will play a crucial role in planning and organizing student-led activities, taking the lead in creating a vibrant and engaging student community, building connections with business leaders and senior executives across diversified industries as well as establish a global mindset to work with students from different cultural backgrounds.



VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS



Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.

Contact Us



MASTER OF ACCOUNTING

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MASTER OF ACCOUNTING ANALYTICS

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Phone: (852) 2255 0810



Facebook



Instagram



LinkedIn



Twitter



Weibo



Wechat



Xiaohongshu





280,000+
Alumni



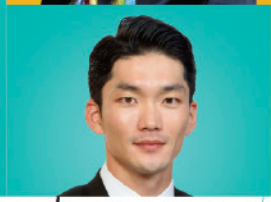
> 150
Nationalities



100
Alumni Networks



30,000+
HKU Business School Graduates



**Our HKU Alumni
Network**