



**HKU  
BUSINESS  
SCHOOL**  
港大經管學院

Masters  
Programmes



# MASTERS PROGRAMMES 2027 INTAKE



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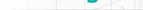
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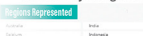
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# *Why Hong Kong?*



1<sup>st</sup>

**Freest economy:  
World No.1**

Since 1996 (Canada-based  
Fraser Institute)

2<sup>nd</sup>

**World No.2**

Business-friendly tax system  
(PricewaterhouseCoopers  
LLP and the World Bank Group:  
Paying Taxes 2020)

3<sup>rd</sup>

**World No.3**

Ease of Doing Business  
(The World Bank Group:  
Doing Business Report 2020)

4<sup>th</sup>

**World No.4**

Global financial centre  
(The 2023 Global Financial  
Centres Index 33rd Edition)

3<sup>rd</sup>

**World No.3**

World Competitiveness  
Ranking 2025

# HKU Business School

Faculty Members

## Vision

To be a leading, globally-impactful academic institution of business and economics.

## Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-renowned and prestigious universities around the globe

**180+**  
Faculty Members  
(Full time)

**19**  
Regions

Including: Australia, Canada, France, Singapore, Sweden, U.K and U.S.A etc.

## Rankings

HKU Business School

**No. 1**  
in Asia

Financial Times Aggregated Research Ranking

**No. 1**  
in Asia

UTD Research Rankings

**No. 1**  
in Hong Kong

QS World University Rankings 2027

**No. 11**  
in the World

**No. 1**  
in Asia

QS Asia University Rankings 2026

**No. 10**  
in the World

QS Graduate Employability Ranking 2022

**No. 4**  
in the World

Times Higher Education (THE) World's Most International Universities Ranking 2025

**No. 1**  
in Hong Kong

Times Higher Education (THE) World Universities Ranking 2026

**No. 33**  
in the World

## MSc 2.0 Transformation



### Interdisciplinary Tracks

The interdisciplinary tracks help students transcend the boundaries of a single discipline by selecting courses from other Masters Programmes within the school, based on their interests and career goals.



### Study Modules at Global Centres

Students may undertake a three-month study period at Global Centres in Beijing, Shanghai, Shenzhen and Barcelona. These modules will feature locally tailored courses and Capstone Projects developed in collaboration with regional partners, providing hands-on, cross-cultural experience.



### Capstone Projects

The school has expanded Capstone Projects to 11 Masters Programmes, encouraging more students to work with organisations and apply classroom learning to real life scenarios. Nearly 100 projects are currently underway, with past partners including HSBC, Tencent and Microsoft.



### A Two-year Curriculum

Our Masters Programmes will offer a two-year standard curriculum structure, with tuition fees remaining unchanged, providing students with more time for academic exploration, career preparation, deeper campus engagement, and building stronger connections with faculty and peers.

Our

# 2026-2027

student community at a glance

## Regions Represented

|                        |                    |           |
|------------------------|--------------------|-----------|
| Argentina              | India              | Russia    |
| Australia              | Italy              | Singapore |
| Belgium                | Japan              | Spain     |
| Canada                 | Republic of Korea  | Taiwan    |
| China                  | Macau (SAR) of PRC | U.S.A.    |
| Czech Republic         | Malaysia           | Vietnam   |
| France                 | Netherlands        |           |
| Germany                | New Zealand        |           |
| Hong Kong (SAR) of PRC | Norway             |           |

## Gender



## Undergraduate University

|                                        |                                                    |                                                      |
|----------------------------------------|----------------------------------------------------|------------------------------------------------------|
| Columbia University                    | Seoul National University                          | University College London (UCL)                      |
| Cornell University                     | Shanghai Jiao Tong University                      | University of British Columbia (UBC)                 |
| Fudan University                       | Sun Yat-sen University                             | University of California, Berkeley (UCB)             |
| Harbin Institute of Technology (HIT)   | Technical University of Munich                     | University of California, Los Angeles (UCLA)         |
| Imperial College London                | The Australian National University                 | University of Cambridge                              |
| Johns Hopkins University               | The Chinese University of Hong Kong (CUHK)         | University of Chicago                                |
| King's College London                  | The Hong Kong University of Science and Technology | University of Edinburgh                              |
| McGill University                      | The University of Hong Kong                        | University of Michigan                               |
| Monash University                      | The University of Melbourne                        | University of Oxford                                 |
| Nanjing University                     | The University of New South Wales (UNSW Sydney)    | University of Science and Technology of China (USTC) |
| Nankai University                      | The University of Queensland                       | University of Toronto                                |
| Nanyang Technological University       | The University of Sydney                           | Wuhan University                                     |
| National University of Singapore (NUS) | Tongji University                                  | Xi'an Jiaotong University                            |
| Peking University                      | Tsinghua University                                | Yonsei University                                    |
| Princeton University                   |                                                    | Zhejiang University                                  |
| Renmin University of China             |                                                    |                                                      |



# Life in **HONG KONG**





# Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



## Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.



## HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.



## Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

# Global presence



## **HKU iCube**

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.



## **HKU Beijing Centre**

HKU Beijing Centre aims to strengthen academic exchanges and cooperation between Mainland China and Hong Kong, contributing to the cultivation of high-caliber talent and the provision of international education services as a lifelong learning platform.



## **HKU Business School Shanghai Centre**

The HKU Business School Shanghai Centre is dedicated to fostering a collaborative environment where technology and human-centric values intersect. Serving as a pivotal platform, it facilitates partnerships among government entities, industry leaders, academic institutions, and research organizations across East China. By bringing together diverse stakeholders, the Centre aims to promote innovative research, business initiatives, and knowledge exchange that address regional and global challenges.



## **HKU Business School Shenzhen Campus**

HKU Business School Shenzhen Campus has been established with the model of "One School, Two Campuses" and focuses on teaching, research, innovation and entrepreneurship, striving to facilitate resource-sharing.



## **HKU-Tel Aviv Innovation Hub**

HKU-TLV Innovation Hub combines HKU's academic excellence with Israel's entrepreneurial energy and promotes cross-border collaborations and partnerships between the academic, business and technology communities of Israel and Hong-kong.



## **The Representative Office of The University of Hong Kong in Vietnam**

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.

## Quick Facts

TYPE



Master Degree

INTAKE



August

FORMAT



Full-Time

MEDIUM



English

NORMATIVE  
DURATION



2 Years

## Class Days

Normally 2 sessions of teaching per course per week

Monday



Tuesday



Wednesday



Thursday



Friday



Saturday



Sunday



Morning Session



Afternoon Session



Evening Session

## Course Assessments

a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination

# Master of Global Management





# Master of Global Management Overview

## Developing future leaders is a need for most global organisations

The Master of Global Management programme at the HKU Business School offers a comprehensive curriculum that incorporates individual, organisational and national knowledge pertinent to effective management of global issues. The programme is designed to help students develop global management problem solving skills and

enhance their ability to manage and work with people from a widening spread of backgrounds in a global context. There is a strong industry demand for global management skills, due to rapid globalisation, and these skills are becoming an important competence for future leaders.

## Globalisation and Threats to Globalisation are Continuing

### Progress

- + Information technology
- + Capital
- + Trade
- + Transportation
- + People

### Barriers

- + Became reality in 2018
- + Tariff increases between trade partners (e.g. USA and China)
- + Tightened screening of foreign corporate takeovers
- + Advanced data localisation policies
- + Tightened immigration policies

## Individual Careers

### Benefits

- + More opportunities
- + Fewer boundaries
- + Migration across boundaries: jobs, employers, geographical, national, cultural

### Challenges

- + Require knowledge of individuals, organisations and nations
- + Require abilities to resolve arising problems – apply knowledge and creativity to resolving problems

# 5 Top Q&A PROGRAMME DIRECTOR

Top 5 questions about the  
Master of Global Management  
programme, answered by our  
Programme Director

*Prof. Chun Hui*

1

## The difference between global management and just management?

The study of management draws on management research and practices, whilst the study of global management focuses on applying these management skills and knowledge to managing in global contexts. The understanding of the complexities inherent in individuals, teams and organisations across nations has become increasingly important in recent years.

2

## I'm a fresh graduate, by taking the Master of Global Management what skills can I obtain in being a manager?

On this programme you will learn problem solving skills, learn to look at the world from multiple perspectives and also enjoy working as a team with other classmates. The ability to deal with people of diverse backgrounds and nationalities both internally and externally to an organisation is key for career advancement and success.

3

## How can I obtain the required soft skills to deal with people of diverse backgrounds throughout the programme?

The Master of Global Management programme is taught through various teaching methods. You will attend lectures, cases and workshops with renowned professors and guest lecturers, as well as involve yourselves in student engagement.

4

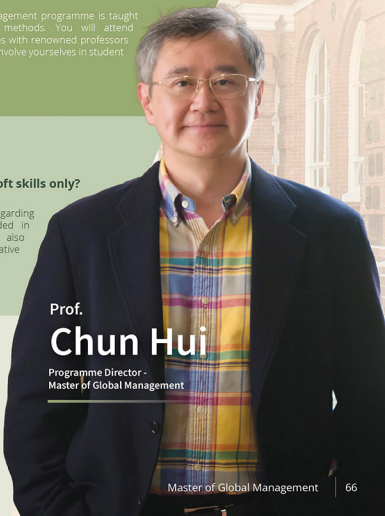
## Does the programme focus on soft skills only?

No. There are specific knowledge and skills regarding organisational practices such as those provided in Strategic Human Resource Management, but also foundational skills such as that provided in Creative Global Management Problem Solving.

5

## Are there any opportunities for us to have more practical industry experiences?

The programme will facilitate, but not provide, internships. There will be ample opportunities to learn about industries and real-world organisations as many instructors use business cases and share their practical experiences and insights.



Prof.

**Chun Hui**

Programme Director -  
Master of Global Management

4

CORE  
COURSES

+

5

ELECTIVE  
COURSES

+

1

CAPSTONE  
COURSE

=

10

TOTAL  
COURSES

## Core Courses (Four Courses)

Entrepreneurship in Multinational Corporations  
Managing Across Cultures

Fundamentals of Global Management

Global Management from Economics Perspectives

## Elective Courses (Five Courses)

### Master of Global Management Electives (Minimum 2)

|                                               |                                                                                                   |                                             |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------|
| AI-Enabled Economic Policy Research           | Business Lab                                                                                      | China Business Environment                  |
| Company Field Trip                            | Creating an Integrative Perspective on the Understanding of Global Management: Journey to C Suite | Creative Global Management Problem Solving  |
| Cultural and Creative Industry                | Curating a Career: the Implications of a 100-Year-Life                                            | Dynamics of Multinational Corporations      |
| Economics of AI and Innovation                | Economics of Organization and Strategy                                                            | Formulation of Global Strategy              |
| Innovation, Business Model and Value Creation | International Business Environment                                                                | International Study Field Trip              |
| Knowledge Management in Global Context        | Leadership Development in the Chinese Classics                                                    | Leadership in Film                          |
| Management Analytics                          | Negotiation and Conflict Management                                                               | Serendipitous Forces                        |
| Strategy in the Digital World                 | Strategic Human Resource Management                                                               | Storytelling: Global Business Communication |

### ESG Electives \* (Minimum 3)

|                                                |                                                   |                                                                                 |
|------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------------------------|
| Corporate Governance and Social Responsibility | ESG Reporting: Concepts and Practices             | Green Finance and ESG (an elective course from the Master of Finance programme) |
| Impact Investing in Sustainable Technologies   | Management of Corporate Sustainability            | Social Value and the Humanity of Leadership                                     |
| Sustainable Capitalism                         | Sustainable Management and Responsible Investment | Workplace Wellness                                                              |

## Capstone Course (Choose One)

Business Case Analysis Capstone

Innovation and International Strategy

Remarks: Not all the courses listed will necessarily be offered each academic year and the listed courses are subject to further adjustments.

\* Students may choose to concentrate in the Environmental, Social and Governance (ESG) Stream by taking a minimum of three of the below ESG elective courses.

\*\* Up to three elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Global Management programme.

# Scholarship

## Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

## Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the Orientation Week and Career & Enrichment Week, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required. The scholarship may be awarded only once during a student's period of study.

## Fargo Wealth Excellence Scholarship

Up to ten scholarships shall be awarded each year to full-time Year One students of all specialized masters programmes in the Faculty, on the basis of academic performance in the respective masters programme and contributions to the community of the respective masters programme. The Scholarship shall be of the value of HK\$20,000 each.



Prof.

**Simon S.K. Lam**

## Entrepreneurship in Multinational Corporations

The concept of entrepreneurship in multinational corporations (MNCs) refers to the development of new opportunities and business models within large international firms, leading to the enhancement of their global competitive position and the organisational profitability of the companies. Students will learn to build business models, people, and structures that enable the successful business creation processes within the MNCs.

## HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

### Generous Scholarship

The value of the Fellowship ranges from HK\$275,000 to the full prevailing composition fee

### Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

### Personalised Mentorship

- Tailored mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

### Global Centre Study Modules

An additional subsidy for immersive global learning experiences

All eligible candidates\*\*\* are automatically considered; no separate application is required.

\*\*\*Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

Prof.

**Kevin Zhou**

## Formulation of Global Strategy

The course focuses on three central themes that are critical to the successful formulation of global strategy: (1) What are the new businesses opportunities and challenges emerged from globalization? (2) How could firms grow in the global market with alternative strategic options? (3) How could firms manage their business portfolio dynamically?



## Growing importance of global citizenship:

Environmental, social and governance (ESG)

### Want to understand sustainable finance?

- + Sustainable Management and Responsible Investment
- + Green Finance and ESG  
(an elective course from Master of Finance programme)

### Want to understand ESG management for businesses?

- + Corporate Governance and Social Responsibility
- + ESG Reporting: Concepts and Practices
- + Social Value and the Humanity of Leadership
- + Workplace Wellness

### What happens in the dynamic global market?

- + Reinventing Management in Global Capitalism

## Composition Fee

# \$468,000\*

A deposit of HK\$156,000\* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module.

\*Subject to change and final approval of the University.

# Student Experience Sharing

## Marie Dupont

Procurement Coordinator,  
Bryan O'Sullivan Studio (Class of 2022)

Despite the fact that I have been studying this field for quite some time, the MGM programme did not fail to expand my understanding and knowledge. It offers a wide variety of modules to choose from, which I thought was impressive as we all have diverse interests, and the programme allows any individual to adapt to their individual needs and interests.

To add to that, I have lived in Hong Kong for over ten years before joining the programme, and despite COVID, my classmates and the International Student Club never failed to help me discover new things, and are always so friendly and welcoming, which is especially important for those who are new to the place. There is so much to see, do and learn, and I know I can count on them to help! Most importantly, I met such a diverse group of people from all over the world, who not only helped me become more open-minded but also introduced me to new and exciting opportunities.



## Wenhui Qi

Master of Global Management  
(Class of 2025)

While pursuing my Master's degree at HKU, I gained invaluable insights that truly enriched my academic journey and brought me genuine joy along the way. The education at this university extends far beyond traditional classroom learning; I had the privilege of engaging in lively discussions about real-world business cases with classmates from diverse cultural and professional backgrounds. This collaborative environment fostered a rich exchange of ideas, deepening my understanding of different perspectives within the landscape. Many of my peers also shared their fascinating internship experiences, allowing me to learn firsthand about current industry trends and developments.

Additionally, HKU strongly prioritises career preparation, offering extensive guidance designed to help students navigate their professional journeys. The university organised company visits to leading firms across various sectors, providing unique opportunities to engage with industry professionals and learn from their experiences. The dedicated Career Development Team (CDT) greatly supported my transition into professional life by providing personalised career advice tailored to personal aspirations. They helped us formulate clear plans for our futures from the very first month of our programme, ensuring we were well-prepared and focused on our career goals.

As I reflect on my time at HKU, I feel a deep sense of pride in being part of such an esteemed institution. The knowledge, skills, and connections I have gained here will undoubtedly serve as a strong foundation for my future endeavours, making this experience a lasting source of pride.

“

Hear what our Master of Global Management students have to say about their experience.

”



## Philip Schurings

Senior Consultant, IBM (Class of 2021)

I love the fact that it is such a diverse city, where you can go see the local side in Kowloon, the 'Western' side on HK island, and go to the beach and go hiking in the mountains. It is a very complete city that has a lot to offer and it is relatively easy for internationals to adapt to the culture and the city, as most of the people speak English. Now I'll come to the University, because if there is one University in HK that is globally well-known, it is HKU. It is a school with a very good reputation, and it definitely lives up to it. It is a place where you can find many internationals, where there is a nice campus vibe and where you have very interesting and engaging classes. Professors, unlike in Europe, know you by name and try to have engaging conversations with you in class. This results in you learning even more and faster!

## Pui Him Fung

Master of Global Management (Class of 2025)

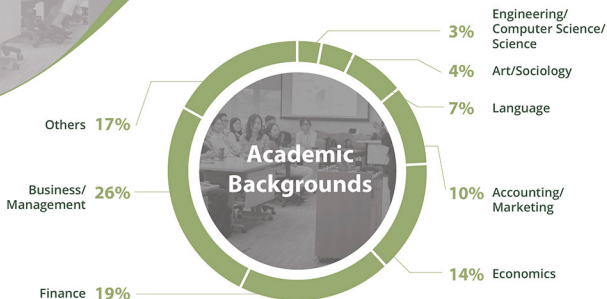
As a young entrepreneur, enrolling in the Master of Global Management (MGM) programme at HKU Business School was a truly transformative experience. Since founding my first startup in high school, I have always believed that innovation and global vision are key to sustainable growth. The MGM programme connected me with knowledgeable professors and experienced industry leaders who shared invaluable real-life insights, helping me cultivate a global business mindset and deep understanding of how to scale a venture internationally.

Through comprehensive case studies and practical learning, I gained hands-on experience in tackling complex business challenges. The programme seamlessly blends academia with real-world application, making it the perfect complement to my entrepreneurial journey. It has been a cornerstone of my development as a globally minded entrepreneur, equipping me with the tools, confidence, and network necessary to lead and grow in today's dynamic business landscape.



# Class Profile

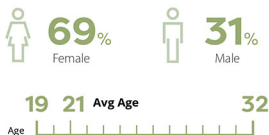
We recruit students from diverse backgrounds each year to enrich students' learning experience.



## Sample List of Previous Employers

- Accenture
- Bank of China
- BMW
- BNP Paribas
- Boston Consulting Group
- BYD
- ByteDance
- China International Capital Corporation Limited
- CITIC Securities
- Goldman Sachs
- Haier Group
- J.P. Morgan Securities
- L'Oréal
- Marriott International
- Nestlé China
- Porsche
- Schneider Electric
- Siemens
- Tencent
- Xiaohongshu

## Gender + Age



## Internship Experience



# Admission Requirements

To be eligible for admission to our programme, you must:



Obtain a TOEFL/IELTS score if you are not from an English-medium university

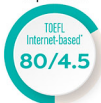


Obtain statements from two referees, regarding suitability for the programme



Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:



or



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number

TOEFL: 9671 ;  
GRE for HKU: 2482;  
GRE for Master of Family Wealth Management: 1275

\* A score of 80 or above for tests taken before 21 January 2026; or a score of 4.5 or above for tests taken from 21 January 2026 onwards.



#### Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed.
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

# The HKU Business School has a dedicated team that prepares our masters students for **success in the world** of work.

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

**01** Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

**02**

**03** Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

**04**

---

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.





## Partial Employers List

### Banking and Financial Services:

|                   |                            |           |                  |
|-------------------|----------------------------|-----------|------------------|
| Bank of China     | China Construction Bank    | Citibank  | CITIC Securities |
| Goldman Sachs     | Guotai Junan International | HSBC      |                  |
| Huatai Securities | JPMorgan Chase & Co.       | ICBC Asia | Ping An          |

### Professional Services and Consulting:

|           |          |               |      |                        |
|-----------|----------|---------------|------|------------------------|
| Accenture | Deloitte | Ernst & Young | KPMG | PricewaterhouseCoopers |
|-----------|----------|---------------|------|------------------------|

### Technology:

|                |          |           |  |           |                     |        |        |
|----------------|----------|-----------|--|-----------|---------------------|--------|--------|
| Alibaba        |          | Baidu     |  | ByteDance |                     | Google |        |
| IBM Consulting | Insta360 | Ipsos     |  | JD.com    | Kuaishou Technology |        | Lenovo |
| Meituan        | miHoYo   | Pinduoduo |  | Tencent   | Xiaohongshu         |        | Xiaomi |

### Others:

|                |         |                  |                       |
|----------------|---------|------------------|-----------------------|
| Cathay Pacific | Colgate | Estée Lauder     | Hong Kong Jockey Club |
| L'Oréal        | Nestlé  | Procter & Gamble | Trip.com              |



## Your Journey, Our Support: Guiding You Every Step of the Way

### Tools and Resources

Empowering Your Research and  
Job Market Intelligence with  
Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

# 01

### Know Yourself and Your Strengths

Gain Insights into Your  
Relationship Style, Understand  
Your Impact on Others, and  
Identify Your Personal Strengths  
Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

# 02

### Plan Your Career

Profile Analysis, Option Research,  
and Building Realistic Career Plans:  
Navigating Your Path to Success,  
through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

# Career Development & Training

Expanding Horizons: Explore a Range of  
Career Development Activities with Us



# 03

## Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + **Crafting Compelling CVs and Cover Letters**
- + **Personal Branding: Maximising Social & Professional Media Impact**
- + **Small Group Mock Interviews: Enhancing Your Interview Skills**
- + **Mastering Presentation and Pitching Skills**

# 04

## Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + **Recruitment Series**
- + **Career Fair**
- + **Professional Sharing Seminars**
- + **Expert Recruitment Seminars**

# 05

## Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + **Alumni Sharing**
- + **Fireside Chats with Executives**
- + **Competitions and Challenges**



## The Student Enrichment Team

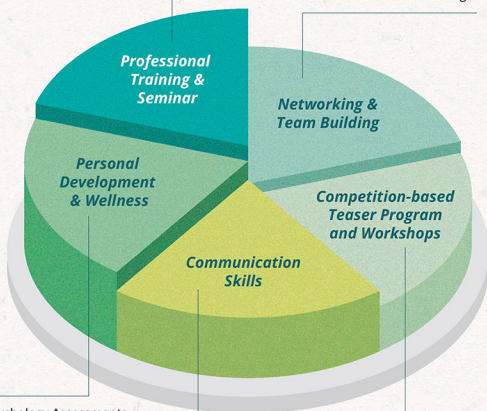
The Student Enrichment Team organises a wide range of events and activities for students and alumni of the specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Competition-based Teaser Program and Workshops. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.

# Summary of Student Enrichment Activities

(Aug 2024 - June 2025)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Inter-house Teambuilding Activities



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking
- ▶ Counselling and Wellness Programme

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills
- ▶ Soft Skills Training

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding
- ▶ Generative AI Course

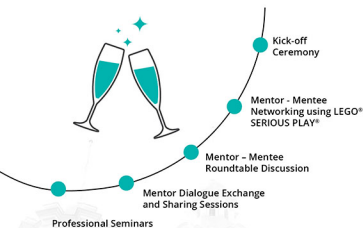


## The Student Enrichment Team

### Mentorship Programme

The Mentorship programme offers specialized master's students at HKU Business School (**Mentees**) a platform to go beyond the classroom, gaining real-world insights and career advice from alumni and industry professionals in leadership roles (**Executive Mentors**). Additionally, it fosters a vibrant master's community, strengthening connections with these experienced practitioners, as well as to contribute their knowledge and experience to nurture the young generation.

### Mentorship Activities



### Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

### Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

### Mentors Professional Background

| Expert Area                              | Position               |
|------------------------------------------|------------------------|
| Accounting                               | CEO / COO / CIO        |
| Business Analytics                       | Consultant             |
| Equity Capital Markets                   | Department Head        |
| Family Wealth Management                 | Director               |
| Finance and Financial Technology         | General Manager        |
| Financial Services Compliance Securities | Global Strategy Leader |
| Integration Broker Technology            | Managing Director      |
| Investment and Trading Professional      | Partner                |
| Marketing                                | Principal Economist    |
| Research                                 | Regional Head          |
|                                          | Vice President         |





## Student Ambassador Programme

The HKU Business School Masters Student Ambassadors consist of a dynamic group of enthusiastic, passionate, and knowledgeable student leaders representing the twelve specialized Masters Programmes. As Student Ambassadors (SA), they will play a crucial role in planning and organizing student-led activities, taking the lead in creating a vibrant and engaging student community, building connections with business leaders and senior executives across diversified industries as well as establish a global mindset to work with students from different cultural backgrounds.



VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS



## Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.

# Contact Us

## Contact Us

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**280,000+**  
Alumni



**> 150**  
Nationalities



**100**  
Alumni Networks



**30,000+**  
HKU Business School Graduates



**Our HKU Alumni  
Network**